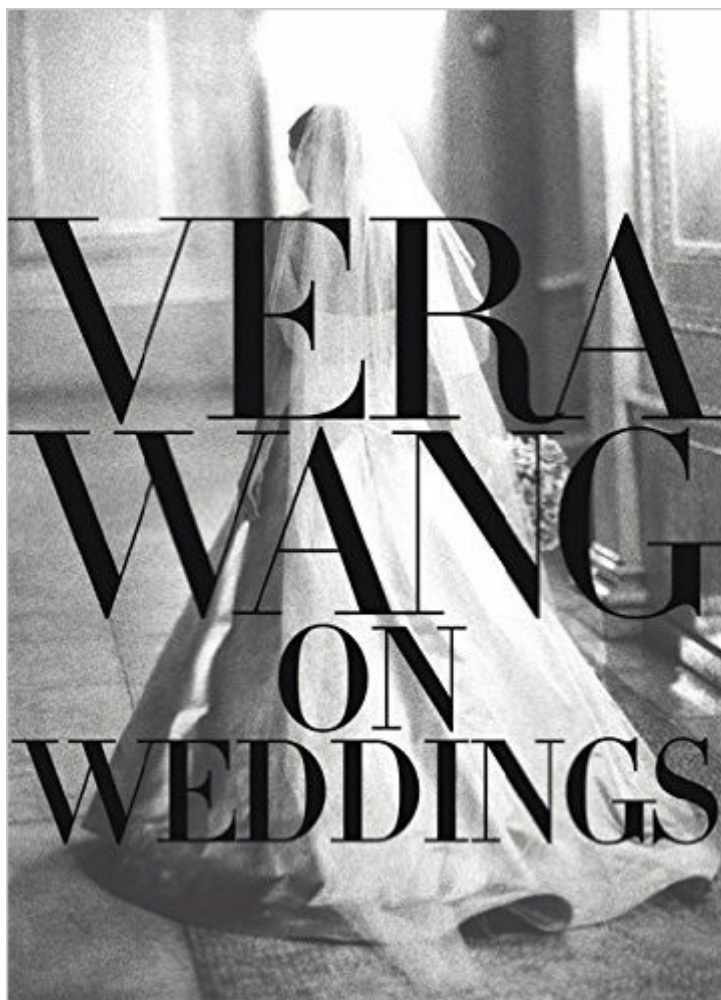


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Vera Wang On Weddings



Synopsis

In this superbly produced volume by Callaway Editions, Ltd.; the world's most successful bridal gown designer shares her thoughts and vision on weddings. Culled from years of experience in the wedding business, Vera Wang offers ideas on every aspect of the wedding day from invitations to flowers, from cakes to attendants. Of course, a wedding book by Vera Wang wouldn't be complete without detail on the bride's gown. She explains how to select the right neckline, construction, length, bodice, and waistline for each bride's figure; what fabrics are appropriate for certain times of day; how to choose a headpiece, and much more.

Book Information

Hardcover: 288 pages

Publisher: Harper Design; 1 edition (October 23, 2001)

Language: English

ISBN-10: 0060084472

ISBN-13: 978-0060084479

ASIN: 0688162568

Product Dimensions: 10.2 x 1 x 13.5 inches

Shipping Weight: 4.7 pounds (View shipping rates and policies)

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Best Sellers Rank: #502,287 in Books (See Top 100 in Books) #300 in [Books > Crafts, Hobbies & Home > Weddings](#) #1253 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#) #34203 in [Books > Politics & Social Sciences > Social Sciences](#)

Customer Reviews

Vera Wang on Weddings is as sumptuous and refined as the designer's dresses. From the sheer white vellum page overlays to the beautiful photographs of flower girls--including her own two adorable daughters--along with reception sites featuring shimmering pools filled with floating candles and flowers, majestic cathedrals, and of course dress after amazing dress, this a design lover's book. Wang shares her lifelong love of fashion and her personal experience as a bride, but she is not self-indulgent. The focus is on the splendor of brides and weddings in general. Apart from the lush pictures of her clients' weddings, there is an illustrated glossary of dress terms, and Wang offers straightforward opinions on which silhouettes flatter which figure. Although the book addresses everything from grooms' cakes to the cocktail hour to the morning after brunch, in terms of wedding planning it is mainly an inspiration book that provides a general overview with timeless advice. While

it is an excellent fashion resource, some brides may find Martha Stewart's Best of Weddings highlights a wider range of reception ideas--especially for less formal weddings--with more detailed planning tips.

This is a gorgeous book for anyone who is getting married. Naturally I was most interested to read what Vera Wang had to say on the subject of wedding gowns - and I wasn't disappointed. Every element of the gown is broken down and discussed, plus the section at the very back of the book is an invaluable resource. The photographs are exquisite.

This book breathes Vera Wang. The team that assembled this clearly understood her design philosophy: deceptively simple, clean lines, creative craftsmanship and of course, finest quality. The book has a large format, about 10" x 14", that showcases the glorious photos wonderfully well. It has the feel of a chic, glossy, fashion catalogue with much more of an artistic edge. For example, throughout the book, there are a few translucent vellum sheets with images of jewels, crystal goblets, or lace veils printed upon them that are beautifully superimposed over images on the following page. Very nice effect that is done occasionally on wedding invitations or programs. Vera Wang covers not only fashion, but all aspects of wedding planning in nicely formatted, concise text that does not compete with the collages and full-page spreads that are an elegant visual testimony to her own wedding celebration as well as those of celebrities, royals and socialites. There are several familiar photographs of her gowns which were used in ads, but the layout of the book makes them feel larger than life. You can almost feel the buttery satin of an ivory gown and almost see the changing glitter of a crystal beaded bodice in the light. Her appendix includes thumbnail sketches of necklines, sleeves, skirt shapes and veils. She also includes a very practical page on tipping! In my own planning process, this was my favorite "inspiration" book. Even if you're not getting married, looking at this book is a pleasurable experience from the great cathedral aisles to the lusciously decorated cakes. Actually, this is probably the least expensive way to immerse yourself in Vera Wang style!

As other reviewers have said, this is a gorgeous book. It's very oversized--larger even than most coffee-table style books--and has lovely pictures throughout which cover every aspect of wedding celebrations. Included, of course, are many samples of Wang's own work as a bridal gown designer as well as photos from her own wedding. As a wedding planner, however, this book is less useful. Although Wang does include her own commentary, some of which is interesting and helpful, there

really isn't enough information for the book to be used as comprehensive planner. Furthermore, the organization of the book is somewhat confusing, as it does not follow a typical wedding planning chronology. Despite these issues, brides-to-be and others are likely to enjoy this book, if only to "look at the pictures."

Vera Wang on Weddings by Vera Wang features information from her life as it dovetails with both her personal and professional life. For instance, page 14 contains a picture of Vera Wang and her husband Arthur as guests of her best friend's wedding in July 1987. Then there are other pictures such as the Fieldstone Winery and Vineyard in Healdsburg, California, information pertaining to smaller catering companies on pages 106-107, pages 216-217 a model wearing an antique brooch and Vera Wang's makeup designer friend applying her makeup (she is quoting Stay True to Yourself, which makes me non-judgmentally curious if the term originated from the upper-class and then spread to other circles, socio-economic classes. Of course, there is much more featured in the book Vera Wang On Weddings by Vera Wang.

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